

Update Term 2, 2006

Dear colleagues

Welcome to the second issue of *Update* from Drug Prevention Programs.

Tobacco update



30 May – 30 September

Out now or visit www.schools.nsw.edu.au/events.

The Critics' Choice DVD contains twelve advertisements and a teacher resource. The teacher resource is included on the DVD as a PDF file for teachers to download and includes:

- a guide to using *The Critics' Choice*
- the teacher evaluation sheet and the student entry form
- 2005 results
- four classroom activities for teachers
- background information about smoking.

Students and teachers can win prizes by returning the completed entry form and evaluation form. Music vouchers will be won by ten primary students and ten secondary students. Sporting equipment vouchers to the value of \$300 will be provided to three primary and three secondary schools. All responses will be drawn at random.

Smoking...not a sporting chance

A new series of posters, stickers and bookmarks has been developed to reinforce messages on how smoking can affect fitness as well as the possible negative social consequences of smoking.

The materials were sent to primary and secondary government schools at the end of Term 1 with enough stickers and bookmarks for students in Years 3-8.

For more information (or if you can't find the DVD, stickers or bookmarks in your school) contact Donna Wright by telephone 02 9266 8455 or email donna.l.wright@det.nsw.edu.au



New graphic warnings on cigarette packets

Check out the new graphic health warnings now required on tobacco products manufactured or imported into Australia at <http://quitnow.info.au/warnings/warnings.htm>.

The fourteen images focus on the major smoking-related health topics including lung cancer, emphysema, peripheral vascular disease, heart disease, macular degeneration, environmental tobacco smoke, foetal exposure to the toxins in tobacco smoke, smoking as a leading cause of death, and the benefits of quitting.

For classroom activities related to packaging and legislation refer to *Smokescreen: a smoking prevention resource*

- Stage 3, activity 6 *Health warnings on cigarette packets*
- Stage 4, activity 9 *Advocacy in action*.



Alcohol advertising - Alcohol Beverages Advertising Code (ABAC)

The *Personal Development, Health and Physical Education (PDHPE) Years 7-10 Syllabus* provides opportunities for students to develop skills in critical literacy.

The Alcohol Beverages Advertising Code (ABAC) is the advertising code of the Australian alcohol beverages industry. Critical literacy skills could be enhanced by using the Code as criteria to critique alcohol advertisements. The code is available on the NSW Office of Drug and Alcohol Policy's website at www.aab.org.au/documents/abac-info.pdf

Drug Education Forums

Funding to enable schools to conduct a drug education forum utilising a peer led approach will be available between Term 2, 2006 and Term 2, 2008.

The Australian Government has developed support materials to assist schools to plan and conduct forums, *Leading Education About Drugs* (LEAD). LEAD provides ideas for implementing student participation in drug education. Schools will be provided with opportunity to select and develop a model of delivery that best suits their school community. The resource will be distributed to schools soon for implementing student participation in drug education.

If you have any further inquiries please contact Stephanie O'Malley, Project Officer, Commonwealth Initiatives by telephone on 02 9266 6354 or by email at stephanie.o'malley@det.nsw.edu.au

Employment opportunities

Information about drug education consultant positions and state office positions is available online at jobs@det (www.det.nsw.edu.au/jobs/Logon?Command=GoToHome). For additional information please contact Tracey Cross at tracey.cross@det.nsw.edu.au or by telephone on 02 9244 556.

Feedback

If you have any innovative teaching ideas, good resources or useful websites that we can share with others, please email details to drug.prevention@det.nsw.edu.au

If you no longer wish to receive notification about *Update* please send an email to drug.prevention@det.nsw.edu.au and enter the words 'delete me from your list' in the subject line.