

Name: _____

Rap sheet 6 for Rap point 2

What visual techniques are used in this book? What makes this an effective picture book?

Title: _____

Author: _____ Illustrator: _____

| Technique (visual element) | Explanation (how or why might this element be used?) | Page (where this technique is used) | Description (What is the effect of this technique in this example?) |
|---|---|---|---|
| Use and position of objects | What do objects say about characters, and mood? What objects are unexpected, added or left out. | | |
| Use of proportion and size | Are the main characters bigger? How do the objects fit into the frame of the page? | | |
| How is the setting created or represented? | What messages does the setting give the reader? How is this suggested? | | |
| How is colour used? | Are colours mostly hot, or cold or warm? How do these affect the reader? Why have these colours been chosen? | | |
| Is there a definite direction suggested? | How is the reader's eye drawn to engage with the page? Is there direct eye contact? | | |
| How are elements positioned on the page? | Is there a feeling of distance created? Or is the reader brought near? Whatever is up close is important. | | |
| What is the camera angle at this point? | This can be a way of showing power: looking down, looking up from below or at the same level. | | |
| How is Lighting used? | This affects mood. How is it used at different parts of the book? | | |
| What do the characters' non verbal features suggest? | Note facial features, clothing, position of hands, posture etc. and the messages suggested. | | |
| What medium has been used, and why? | Why might this medium have been chosen? What is the effect of this medium? | | |
| any other features | | | |