

Rap sheet 3 for Rap point 2

In Redfern Looking at images (pages 6 & 7)

What is the meaning of the image?

Action:

The group of children are walking away from the viewer and the Aboriginal flag seems to mark a boundary between them and the viewer.

Symbolism:

The children's clothes echo the colours of the Aboriginal flag and they are the most important or salient point in the image.

How is the viewer/reader positioned?

The shot distance: is a long shot which is the maximum distance from the viewer, a mid shot or close-up would draw the viewer in closer to the image.

The colour: is washed out except for the children and the Aboriginal flag

The angles: there are strong diagonals and verticals which draw the eye and frame the children.

Demands/offers: There is no demand, the children are not looking directly at the viewer. The offer to engage in the image is very weak as the children have their backs to the viewer.

How is the image composed?

Reading path: Lines and vectors: the gutters, telegraph poles and pole with the Aboriginal flag all draw the eye to the group of students.

Layout: Top left to bottom right, text box to telegraph pole.

Discuss images with the students and help them to analyse how the message is constructed with an audience and purpose in mind. In this image the message seems to be ***If you are interested in learning more about us, follow us.***

Credits

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This rap is a joint project of the School Libraries and Information Literacy and English Units, Curriculum K-12 Directorate.